## Black Eyed Peas close record winter season in Ischgl

The Black Eyed Peas brought a consistently white record winter season to an end in front of more than 15,000 winter sports enthusiasts on 30<sup>th</sup> April at the Top of the Mountain Closing Concert in Ischgl. Save the date: Top of the Mountain Opening Concert on 30<sup>th</sup> November 2024 in Ischgl.

Sunshine, blue skies and perfect slope conditions yet again. The Black Eyed Peas ended a hugely successful winter season that saw record sales at the Top of the Mountain Closing Concert in Ischgl on 30<sup>th</sup> April. With their danceable hip-hop sound, classic hits such as "I Gotta Feeling", "Where Is The Love?" or "Boom Boom Pow" and more recent tracks such as "Ritmo", "Mamacita" or "Scream & Shout", the US hip-hop artists provided an unforgettable concert experience in the snow for more than 15,000 winter sports enthusiasts at 2,320 m above sea level on the Ischgl Stage in front of a snow-covered mountain backdrop. "We are proud that we were able to offer our guests consistently high-quality and snow-sure skiing throughout this record-breaking winter," says Alexander von der Thannen, Chairman of the Paznaun – Ischgl Tourism Association, summing up the season. "The Top of the Mountain Closing Concert brings our well-received annual Spring Blanc event series to an end. The visitor numbers prove that we were once again able to score points with our guests this spring with fabulous skiing and a colourful programme filled with culinary delights and music."

Save the date: the Ischgl winter season 24/25 starts on 28<sup>th</sup> November 2024. The Top of the Mountain Opening Concert will take place on 30<sup>th</sup> November 2024.

## Silvrettaseilbahn AG surpasses a turnover of more than 100 million euros for the first time in 2023/24

"Today's Top of the Mountain Closing Concert with the Black Eyed Peas was an absolute highlight and at the same time the perfect end to a very successful winter season. First-time admissions to the ski resort are on par with our best seasons and the turnover of more than 100 million euros in the 2023/24 financial year represents a new record in the company's more than 60-year history. We still have perfect snow and slope conditions and, looking at the latest pictures from the Silvretta Arena, it's almost a pity that the last day of skiing is already approaching," say the two board members of the Silvrettaseilbahn AG, Markus Walser and Günther Zangerl.

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## PRESS RELEASE

## An eventful summer 2024 with extended hiking autumn

As the winter season draws to an end, preparations for the Paznaun mountain summer begin. So what can guests look forward to in the summer of 2024? An innovative E-Bike Riding Centre with stations to measure your riding technique in Ischgl, a new bike trail park for families in Galtür and the reopening of the Silvretta Bike Arena Ischgl/Samnaun, culinary delights and lodge parties as part of the <u>Culinary Paznaun</u> summer event series, high-alpine mountain sports and nature experiences, exciting sporting events to take part in such as the new <u>PIUT</u> (Paznaun Ischgl Ultra Trail), the <u>Ischgl Ironbike</u> or the <u>E-Bike World Championships for EVERYONE</u> plus the <u>Golden</u> <u>Summits</u>, an eventful hiking autumn extended throughout the valley until mid-October.

Further information can be found at <u>www.ischgl.com</u>.

Download links to the free media pool material from the Top of the Mountain Closing Concert with the Black Eyed Peas (stream of images, individual interview/press conference Black Eyed Peas and editorial contribution): pressezone.webgate.io/directlink/d6fd8c9c362e684b

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